

Pemakalah Forum Ilmiah 2020

Data Publikasi Penelitian Dosen - Tahun 2020

(Kembali)

No	Nama Dosen	Judul Artikel/Penelitian	Forum
1	Ika Yunia Fauzia	Improvement in Financial Literacy through Fintech for Generations Economics and Business (AICIEB) 2020	UIN Alauddin Makassar
2	Tatik Suryani	Peningkatan Kinerja Pemasaran Usaha Kecil dan Menengah dari Perspektif Pelanggan Melalui Pengembangan Kualitas Website dan Media Sosial	The 2nd International Conference of Business and Banking Innovations (ICOBBI) 2020
3	Soni Harsono	Satisfaction : An Intermediary in Creating Banking Customer's Loyalty and CCB	The 4th International Conference Business, Tourism and Technology (ICBTT) 2020
4	Faizatul Hiqmah	Determinants of the Intention of Social Aid Beneficiaries to Use Banking Self-Service Technology (SST)	The 2nd ASEAN Business, Engineering, and Technology Symposium

2- Pemakalah Forum Ilmiah Nasional-