Pemakalah Forum Ilmiah 2020

Data Publikasi Penelitian Dosen - Tahun 2020 (Kembali)

1- Pemakalah Forum Ilmiah Internasional - No Nama Dosen Judul Artikel/Penelitian Forum Penyelenggara Tanggal Tempat Berkas 1 Ika Yunia Fauzia Improvement in Financial Literacy through Fintech for Generations The 2nd Alauddin International Conference of Islamic Economics and Business (AICIEB) 2020 UIN Alauddin Makassar 13 Agustus 2020 UIN Alauddin Makassar Klik Sertifikat Prosiding 2 Tatik Suryani Peningkatan Kinerja Pemasaran Usaha Kecil dan Menengah dari Perspektif Pelanggan Melalui Pengembangan Kualitas Website dan Media Sosial The 2nd International Conference of Business and Banking Innovations (ICOBBI) 2020 STIE Perbanas Surabaya 14-15 Agustus 2020 Via Zoom Meeting Klik Sertifikat Prosiding 3 Soni Harsono Satisfaction : An Intermediary in Creating Banking Customer’s Loyalty and CCB The 4th International Conference Business, Tourism and Technology (ICBTT) 2020 Global Academic Excellence 24-25 Oktober 2020 Via Zoom Meeting Klik Sertifikat Prosiding 4 Faizatul Hiqmah Determinants of the Intention of Social Aid Beneficiaries to Use Banking Self-Service Technology (SST) The 2nd ASEAN Business, Engineering, and Technology Symposium Universiti Sains Malaysia 2-3 Desember 2020 Via WebEx Meeting Klik Sertifikat Prosiding

2- Pemakalah Forum Ilmiah Nasional-