

Publikasi Jurnal Penelitian 2024

Data Publikasi Penelitian Dosen - Tahun 2024																	
Nama	Prodi	Judul	Nama	Jurnal	Indeks	Tahun	Bulan	ISSN	No								
No	Hal	Link	Artikel	1	Burhanudin	SM	Masstige marketing:	Addressing	Vol								
short-term and long-term happiness	Jan	1470-6423	48	1	1-18	Link	2	Roy Setiawan	UK Petra	Pro-growth							
Working Environment Concept to Enhance Followers' Creativity in Start-ups Business	Q1	2024	April	0036-8504	14	2	1-16	Link	Anis Eliyana	Unair	Scopus Tatik						
Suryani	MM	Marziah Zahar	Univ. Utara Malaysia	3	Burhanudin	SM	Managing	2024									
social commerce: does customer review quality matter?	April	1459–1466	234	-	1459-1466	Link	4	Tika Widiastuti	Unair								
Islamic Microfinance Institutions and Women's Empowerment: Addressing Challenges and Prioritizing Solutions	IJOR : International Journal of Religion	Scopus Q3	2024	Juni	2633-352X	5	11	1140-1155	Link	Rahmat Yulianan	Unair	Ika Yunia Fauzia	SEI	Anidah Robani			
UTMM	Muhammad Ubaidillah	ITS	Febriana Wurjaningrum	Unair	Nikmatul Atiya												
Unair	5	Zainul Wasik	Unair	Exploration of	Hospital Management and Organization Strategies: A Literature												
Review of Health Services	Mei	2988-6619	2	2	80-107	Link	Didik Setiawan	UIN Sayyid Ali Rahmatullah									
Achmad Saiful Ulum	SM	6	Achmad Saiful Ulum	SM	Social Entrepreneurship In The New Economy Among The Younger Generation	JoMSS : Journal of Managerial Sciences and Studies	Copernicus	2024									
2024	Jan	2988-6619	2	1	1-15	Link	Imelda Sitingjak	Univ. HKBP									
Nommensen	Didik Setiawan	UIN Sayyid Ali Rahmatullah	7	Kautsar Riza Salman	SEI												
The effect of the COVID-19 pandemic on profitability performance and maqashid sharia performance in Islamic commercial banks in the ASEAN region	Banks and Bank System	Scopus Q2	2024	Sept	1816-7403	19	3	80-90	Link	Entis Sutisna	Eksternal	Jana Siti Nor Khasanah					
Eksternal	Adolf Z. D. Siaha	Eksternal	8	Supriyati	SA	The influence of trust in the government, perceived fairness, and tax morale on taxpayer compliance: Implications for budget formation	Public and Municipal Finance Journal	Scopus Q2	2024	Nov	222-1875	13	2	129-139			
Link	Indah Hapsari	SA	Joicenda Nahumury	SA	9	Kautsar Riza Salman	SEI										
Exploring Environmental, Social, and Governance Practices from the Perspective of Stakeholders Theory	Journal of Islamic Banking and Finance	Copernicus, EBSCO	2024	Sept	1814-8042	41	3	20-30	Link	Arif Zeinfiki Djunaedi	SEI	Herwin Ardianto	DPK				
10	Supriyati	SA	Reviews of Public Policies and Strategies to Promote The Adoption of Sustainable Development Goals (SDGS): The Case of Financial Performance and Effective Tax Rat	Journal of Lifestyle and SDG’S Review	Scopus Q3	2024	Okt	2965-730X	5	2	01-22						
Link	Kadek Pranetha	Prananjaya	DA	Dini Rosyada	Ekst	11	Sholikha Oktavi										
Khalifaturfiah	SM	Profitability’s impact on firm value in Indonesia’s real estate firms: a panel data investigation	property Management Journal	Scopus Q2	2024	Okt	0263-7472										
-	-	-	Link	rahmat Setiawan	Unair	12	Fitria Dwi Rohamana	Mhs									
Determining Factors of Commercial Bank Profitability in Indonesia: Panel Data Regression	Research Journal of Economics and Management Studies	Copernicus	2024	Feb	2583-5238	3											
2	9-16	Link	Emanuel Kristijadi	SM	13	Dian Nurhani	Mhs	The Influence of E-service Quality and E-trust on BSI Mobile User Loyalty with Customer Satisfaction as a Mediator	International Journal of Economics, Business and Management Research	Scopus Q3	2024	Feb					
2456-7760	8	2	143-157	Link	Soni Harsono	SM	14	Burhanudin	SM								
Social Media Word of Mouth and Masstige Purchase Behaviour	Central European Business Review	Scopus Q3	2024	Juli	1805-4854	13	5	1-24	Link	Firsta Diva Septianti	Mhs						
15	Mochamad Nurhadi	SM	Cultivating domestic brand love through social media marketing activities: Insights from young consumers in an emerging market	Asia Pacific Management Review	Scopus Q1	2024	Des	1029-3132	-	-	1-16	Link	Tatik Suryani	MM	Abu Amar Fauzi		
BRIN	16	Silvester Ferreira	Mhs	The Impact of Service Quality and Brand Image on Customer Satisfaction and Its Consequences on Customer Loyalty, Banco Nacional Comercio Timor-Leste, Suai Branch	International Journal of Management, Economic, Business and Accounting (IJMEBA)	Copernicus	2024	Sept	2962-0953	3	3	81-102	Link	Basuki Rachmat	MM	17	Laely Aghe
Africa	SA	The Effect of Enviromental Score, Social Score and Governance Score Toward Financial Performance	IJEBD: International Journal of Entrepreneurship and Business Development	Copernicus	2024	Maret	2597-4750	7	2	371-378	Link	Agustina Ratna Dwiati	SA				
Joicenda Nahumury	SA	18	Felan Rizart Wilgetlanguju	Mhs	The Influence of Ethical Leadership on Organizational Citizenship Behavior with Employee Engagement and Work Meaningfulness as a Mediator for	Employees PT. Bank X in Surabaya Research	Scopus Q3	2024	Agust	2456-7760	8	8	408-425	Link	Tatik		

Suryani	MM	Tjahjani Prawitowati	SM	19	Sinarring Azi Laga	IF	Analyzing		
Customer Loyalty Levels through Segmentation in Aesthetic Clinics Using K-Means and RFAM							International		
Journal on Informatics for Development (IJID)								13	2
473-484	Link	Deny Hermansyah	IF	Iqbal Ramadhani M.	UPN Jatim		Chitra		
Laksmi Rithmaya	DPK	Geo Ardana Ihsan P. A.	Mhs	Muhammad Zainuddin	Mhs				
2- Jurnal Nasional Terakreditasi ---	DOWNLOAD ARTIKEL		No	Nama	Prodi		Judul		
Nama Jurnal	Indeks	Tahun	Bulan	ISSN	Vol	No	Hal	Link	
Artikel	1	Muhammad Abdullah	Mhs SI	Analisa Kinerja Individu	Berdasarkan	Kepuasan			
Penggunaan E-Government di Indonesia (Studi Kasus	DIKUPASI	Diskopukmperindag	Kota Mojokerto)	JSINBIS :					
Jurnal Sistem Informasi Bisnis	Sinta 2	2024	Januari	2502-2377	14	1	29-37	Link	
Mohammad Al Hafidz	SI	Heri Supriyanto	SI	Muhammad Septama P	SI				
Mochamad Nurhadi	SM	Moch. Anang Karyawan	IF	2	Haekal Ridho Afandi		DKV		
Perancangan Poster	Siwarga GPA (Griya Pesona Asri)	Sebagai Media Informasi Inovasi Teknologi	Lomba						
INOBOYO 2023	Jurnal Desain Komunikasi Visual Asia (JESKOVSIA)	Sinta 5	2024	Januari					
2580-8753	8	1	61-68	Link	Yudha Delonix Renzina	DKV	3	Aileena Solicitor	
Costa Rica El Chidtian	UPN Jatim	Analisis Tipograf	ipada Poster Film Horor Indonesia Tahun 2022						
Jurnal Desain Komunikasi Visual Asia (JESKOVSIA)	Sinta 5	2024	Januari	2580-8753	8	1			
16-Jan	Link	Yudha Delonix Renzina	DKV	Aditya rahman Yani	UPN Jatim			4	
Miftahul Adi Suminto	DKV	Perancangan E-Catalog	Ardent Signature Sebagai Media Pemasaran Digital						
Produk Kursi Kantor Premium	Jurnal Desain Komunikasi Visual Nirmana	Sinta 4, DOAJ	2024						
Januari	2721-5695	24	1	60-71	Link	Pungki Febi Arifianto	UPN Jatim	5	
Haekal Ridho Afandi	DKV	Perancangan Poster	Siwarga GPA (Griya Pesona Asri) Sebagai Media Informasi						
Inovasi Teknologi	Lomba INOBOYO 2023	Jurnal Desain Komunikasi Visual Asia (JESKOVSIA)	Sinta 5						
2024	Januari	2580-8753	8	1	61-68	Link	Yudha Delonix Renzina	DKV	
6	Chitra Laksmi Rithmaya	DPK	GEN Z AND THE FUTURE OF BANKING: AN ANALYSIS OF DIGITAL						
BANKING ADOPTION	Jurnal Manajemen dan Kewirausahaan (JMK)	Sinta 2, DOAJ	2024	Januari					
1411-1438	26	1	64-78	Link	Herwin Ardianto	DPK	Evi Sistiyarini	SM	
7	Dedy Satrio Sejati	Mhs SM	Board diversity dan kinerja pasar perusahaan sektor property dan real						
estate	AKURASI: Jurnal Riset Akuntansi dan Keuangan	Sinta 4	2024	Januari	2685-2888			6	
1	30-40	Link	Muazaroh	SM	8	Gaguk Suprianto	IF	Design and	
Development of Augmented Reality Applications in Computer Network Topology Animation	JARTEL : Jurnal								
Jaringan Telekomunikasi	Sinta 5, DOAJ	2024	Maret	2407-0807	14	1	7-Jan	Link	
9	Alif Safira	Salsabillah	Mhs SM	Peran Social Media Marketing Activities dalam Membangun					
Brand Equity dengan Mediasi Brand Trust, Brand Image, Brand Awareness pada Produk SOMETHINC di Indonesia	PERFORMANCE : Jurnal Bisnis & Akuntansi	Sinta 4, DOAJ	2024	Maret	2338-9583	14	1		
241-256	Link	Mochamad Nurhadi	SM	Tatik Suryani	MM	Abu Amar Fauzi			
Eksternal	10	Sholikha Oktavi	Khalifaturrofiah	SM	Bank Profitability in	Indonesia During COVID-			
19 Outbreak	JBMP : Jurnal Bisnis, Manajemen & Perbankan	Sinta 3	2024	April	2338-4409				
10	1	29-41	Link	Indra Listyarti	SM	Ririn Poerwanti	SM	Ellen Theresia	
Sihotang	SM	11	Muhammad Virdaus	Zamzamy	Mhs SM	Peran Green Human Resource			
Management Terhadap Green Service Behavior Dengan Green Psychological Climate Sebagai Pemediasi	JM:								
Jurnal Manajerial	Sinta 3	2024	Januari	2354-8592	11	1	63-77	Link	Tatik
Suryani	MM	12	Rani Antika	Mhs SM	Pengaruh manajemen sumber daya manusia ramah				
lingkungan terhadap perilaku green service dengan tanggung jawab sosial perusahaan sebagai pemediasi	JMSAB: Jurnal Manajemen Strategi dan Aplikasi Bisnis	Sinta 4	2024	Februari	2655-237X	7			
1	121-136	Link	Tatik Suryani	MM	13	Fakhrurriyah Agustin	Latif	Mhs SM	
Can Social Advertising And Internet Meme Enhance Consumer Trust And Satisfaction?	WIGA JPIE: Jurnal								
Penelitian Ilmu Ekonomi	Sinta 3, Copernicus	2024	Maret	2088-0944	14	1	22-35		
Link	Tatik Suryani	MM	14	Indah Hapsari	SA	Nilai Perusahaan Dan Pemoderasian			
Pertumbuhan Perusahaan Pada Sektor Barang Konsumsi Non-Cyclical	BEI	Jurnal Benchmark	Sinta 5						
2024	April	2774-7212	4	2	-	Link	15	Linda Purnama Sari	SM
PENINGKATAN PERSONALITY DEVELOPMENT (GROWTH MINDSET, COMMUNICATION SKILL, ATTITUDE, DAN TEAMWORK): STUDI PADA GENERASI Z DALAM BERKARIR BIDANG BISNIS	MARTABE : Jurnal Pengabdian								
Kepada Masyarakat	Sinta 4	2024	Mei	2598-1218	7	2	1359-1365	Link	
Nurul Hasanah Uswati	Dewi	SA	Gunasti Hudiwinarsih	SA	Soni Harsono	SM	Nosy		
Yodi Metana	SA	Laqma Dica Fitriani	SI	16	Agustina Ratna Dwiati	SA	Pelatihan		
Transaksi Teller dengan Sistem Perbankan Berbasis Web Pada Siswa Siswi SMK N 1 Surabaya	Jurnal Abdimas								
Ekonomi dan Bisnis	Sinta 4	2024	Mei	2775-5134	4	1	29-38	Link	Evi
Sistiyarini	SM	Ellen Theresia	Sihotang	SM	Zubaidah Nasution	SEI	Yulian Belinda		
Ambarwati	SA	17	Khuzaini	STIESIA	Peningkatan Pengelolaan Usaha dengan Sistem Point				
of Sales (POS) di Bumdesa Masyarakat Madani Sejahtera Desa Janti Sidoarjo	Jurnal Kuat : Keuangan Umum dan								
Akuntansi Terapan	Sinta 4	2024	Maret	2684-8120	6	1	46-54	Link	Prawita
Yani	STIESIA	Iqbal Ramadhani	Mukhlis	IF	18	Alya Rizky Natasya	Mhs IF		
Sistem Informasi Pemesanan Tiket Wisata Kota Surabaya Berbasis Web Menggunakan Metode Model View Controller	nformatech: Jurnal Ilmiah Informatika dan Komputer	DOAJ, proses SINTA	2024	Juni	3047-4752				

1	1	9-Jan	Link	Iqbal Ramadhani	Mukhlis	IF	19	Sinarring Azi Laga	IF
Decision Support System for Selecting Outstanding Students at the Faculty Level in University Based on the GAP Method									
2716-1935	6	1	10-Jan	Link	Ellen Theresia	Sihotang	SM	Deny Hermansyah	
IF	Tika Ayu Hariyanti	Mhs	IF	19	Davala Ilhan	Mhs	ANALISIS PERSON-JOB FIT TERHADAP KINERJA DI MEDIASI KOMITMEN ORGANISASI DAN PERILAKU KEWARGAAN ORGANISASI PADA KARYAWAN	Jurnal DISTRIBUSI FEB Univ. Mataram	Sinta 4
1	77-92	Link	Tjahjani Prawitowati	SM	20	Mayadatul Inayah	Mhs	PERAN CEO COMPENSATION DALAM MEMPENGARUHI HUBUNGAN ANTARA INTENSITAS MODAL, CORPORATE SOCIAL RESPONSIBILITY, DAN PERTUMBUHAN PENJUALAN TERHADAP PENGHINDARAN PAJAK	JAAKE UNTAN : Jurnal Audit dan Akuntansi FE Unv. Tanjungpura
1	93-110	Link	Kadek Pranetha	Prananjaya	DA	Raffles Ginting	Unv. Tanjungpura		
21	Listina Laily	Romadhona	Mhs	The Relationship between Organizational Justice and Organizational Citizenship Behavior of Generation Z East Java Employees with Commitment Mediation	Jurnal Ekonomi dan Ilmu Sosial DIALEKTIKA	Sinta 4	2024	Februari	2502-4094
Link	Tjahjani Prawitowati	SM	22	Lutfi	SM	Determinants of individual investment decision: A moderated mediation model	TIAR : The Indonesian Accounting Review	Sinta 2, DOAJ	2024
April	2302-822X	14	1	43-60	Link	23	Lutfi	SM	Sharia Bank Deposits and Financing: Does Economic Turbulence Matter?
Ventura	Sinta 2, DOAJ	2024	Februari	2087-3735	26	3	386-400	Link	24
Thomas Aquino Berno	Duduk	Mhs	Analysis the Application of the Weighted Product Method in Decision Support Systems for Assistance Programmes for MSMEs	Jurnal Sisfokom (Sistem Informasi dan Komputer)	Sinta 3, DOAJ	2024	Maret	2301-7988	13
1	6-Jan	Link	Heri Supriyanto	SI					
IF	25	Kautsar Riza Salman	SEI	Muhammad Septama	Prasetya	SI	Moch. Anang Karyawan		
Value: Moderating Role of Corporate Governance and Company Characteristics	Journal of Economics, Business, and Accountancy Ventura	Sinta 2, DOAJ	2024	April	2087-3735	27	1	85-97	Link
Entis Sutisna	Univ. Yapis Papua	Mhs	How Students' Use of E-Commerce, E-Money, Financial Literacy, SelfControl, and Lifestyle Affect Their Consumptive Behavior	JIKA : Jurnal Ilmu Keuangan dan Perbankan	Sinta 4	2024	Juni	2089-2845	13
2	221-234	Link	Sholikha Oktavi K	SM	27	Mohammad Al Hafidz			
SI	Implementation of Web-Based Student Achievement Applications in Senior High Schools in Indonesia	Jurnal SISTEMASI Sistem Informasi	Sinta 3, DOAJ	2024	Agustus	2540-9719	13	4	
1464-1475	Link	Ari Cahaya P	SI	Muhammad Septama	Prasetya	SI	Laqma Dica		
Fitrani	SI	28	Thomas Hanandry Dewanto	DKV	Mengungkap Pencapaian Manusia dalam Karya Seni Pertunjukan "Rhythm 0" Melalui Ilustrasi Berjudul "Adornment"	Jurnal Desain Komunikasi Visual Nirmana	Sinta 4	2024	Juli
2721-5695	24	2	137-154	Link	29				
Raras Devayanty	Mhs	Analisis CSR, GCG dan Keputusan Investasi pada Perusahaan Konstruksi yang Terdaftar di Bursa Efek Indonesia	Ekonomis : Journal of Economics and Business	Sinta 4	2024				
Maret	2597-8829	8	1	886-893	Link	Muazaroh	SM	30	Putri Wulanditya
DA	EXPERIMENTAL STUDY ON ACCOUNTING STUDENTS: PERSUASION ELABORATION MODEL IN ETHICAL DECISION LEARNING	ASSETS : Jurnal Akuntansi dan Pendidikan	Sinta 2	2024					
Agustus	2302-6251	13	2	130-145	Link	31	Sholikha Oktavi	Khalifaturafiah	SM
Unraveling the Profitability Puzzle: Exploring the Dynamics of Firm Value in Indonesian Real Estate Enterprises	APMBA : Asia Pacific Management and Business Application	Sinta 2	2024	April	2252-8997				
12	3	235-250	Link	Titis Puspitaningrum	Dewi Kartika	DA	Rohmad Fuad Armansyah		
DPK	32	Raden Kurniawan	Mhs	THE INFLUENCE OF PROFITABILITY, DER, AND EPS ON SHARE PRICES OF PUBLIC COMPANIES IN THE HEALTHCARE SECTOR	IQTISHADequity journal	Sinta 5	2024	Juni	2622-6367
6	2	92-100	Link	Laely					
Aghe Africa	SA	33	Astika Puspitasari	Mhs	The Influence of Green Awareness, Environmental Knowledge, Attitudes, And Subjective Norms, On The Purchase Intention Of Tote Bags As Environmentally Friendly Products	AT & TADBIR JURNAL ILMIAH MANAJEMEN	Sinta 4	2024	
Februari	1979-1127	8	2	134-149	Link	Larasati Ayu Sekarsari	SM	34	
Terynina Salsa Adelia	SM	Pengaruh Green Human Resource Management Terhadap Green Service Behavior dan Peran Mediasi Green Psychological Climate	JIAM : Jurnal Ilmiah Akuntansi Manajemen	Sinta 4					
2024	April	2598-0696	7	1	61-71	Link	Tatik Suryani	MM	35
Arif Zeinfiki Djunaedi	SEI	Venturing the Golden Indonesia 2045: Are Electricity and Broadband Development for Five Indonesian Priority Industries Impactful?	Journal of Economics, Business, and Accountancy Ventura	Sinta 2, DOAJ	2024	November	2087-3735	27	2
168-181	Link	Kautsar Riza Salman	SEI	Heri Supriyanto	SI	36	Nanang Shonhadji	SA	Implementing Situational Crime Prevention Theory in the Matter of Financial Fraudulent
Accountancy Ventura	Sinta 2, DOAJ	2024	November	2087-3735	27	2	274-283		
Link	Laila Saleh Marta	SM	Ali Soebijanto	DPK	Febrina Ayu	Mhs	37		
Heri Supriyanto	SI	Klasterisasi Data Obat Farmasi Berdasarkan Jumlah Persediaan Dengan Menggunakan Metode K-Means	TEKNIKA : Jurnal teknologi informasi dan komunikasi	Sinta 3,					

DOAJ	2024	September	2549-8037	13	3	361-369	Link	Mohammad Al Hafidz
SI	Ari Cahaya	Puspitaningrum	SI	Rayhan Abdillah Putra	F	Mhs	SI	Rafi Zuhdi
Mhs	SI	38	Sholikha Oktavi	Khalifaturrofiah	SM	Profitability of	Manufacturing Firms in Indonesia	
Amidst the Pandemic	Jurnal Etikonomi	Sinta 1	2024	September	2461-0771	23	2	
497-510	Link	rahmat Setiawan	Unair	39	Ari Cahaya	Puspitaningrum	SI	
Systematic Literature	Review: Implementasi COBIT sebagai Best Practice	Tata Kelola Sistem	Pemerintahan berbasis					
Elektronik (SPBE)	Sistemasi : Jurnal Sistem Informasi	Sinta 3, DOAJ	2024	Januari	2302-8149			
13	1	335-345	Link	Laqma Dica Fitriani	SI	Endah Septa Sintiya	Ekst	
40	Nanang Setiyoko	DKV	PERANCANGAN BROSUR	SEBAGAI MEDIA PROMOSI EKOWISATA				
MANGROVE MEDOKAN AYU SURABAYA	Jurnal TANRA: Jurnal Desain Komunikasi Visual	Fakultas Seni dan						
Desain	Sinta 4	2024	Agustus	2407-6066	11	2	119-128	Link
Miftahul Adi	Suminto	DKV	41	Yudi Sutarso	SM	Do shopping anxiety	and data leakage risks matter to	
e-commerce customers? Evidence from the	largest economy in Southeast Asia	Jurnal Manajemen dan Pemasaran						
Jasa	Sinta 2	2024	Maret	0216-3780	17	1	97-116	Link
SM	Aniek Maschudah	Ilfitriah	SM	42	Iqbal Ramadhani	Mukhlis	UPN Jatim	
Rancang Bangun Sistem	Informasi Konferensi Internasional ICBB UHW	Perbanas Berbasis Website	menggunakan					
Framework Codeigniter	INTEGER: Journal Information of Tecghnology	Sinta 4	2024	September				
2477-5274	9	2	243-257	Link	Haekal Ridho Afandi	DKV	43	Gagak Suprianto
IF	Pemanfaatan Internet Of Things (Iot) Dalam Proses Pengeringan Rimpang Dengan Menggunakan							
Platform Node-Red	Jurnal Teknologi Informasi dan Ilmu Komputer (JTIIK)	Sinta 2, DOAJ	2024	Des				
2355-7699	11	6	1303-1312	Link	44	Melati Rahayu Lestari	Mhs	SM
THE	EFFECT OF CORE	COMPETENCIES, TRANSFORMATIONAL LEADERSHIP AND JOB SATISFACTION ON						
PERFORMANCE	MODERATED BY WORK ENVIRONMENT IN	Jurnal Ekbis	Sinta 4	2024				
September	1979-746X	25	2	896-907	Link	Basuki Rachmat	MM	Tjahjani
Prawitowati	SM	Emma Yulianti	SM	45	Laura Maria Jeanne	Odang	Mhs	SM
THE INFLUENCE OF	SERVICE QUALITY, COMPANY IMAGE AND COMPLAINT HANDLING ON LOYALTY WITH							
SATISFACTION AS INTERVENING	Jurnal Ekbis	Sinta 4	2024	Juni	1979-746X	25	1	
170-181	Link	Soni Harsono	SM	46	Ais Assana Athqiya	Mhs	SM	THE
DIFFERENCES IN	EMPLOYEE WORKLOAD DURING WORK FROM OFFICE AND WORK FROM HOME	Jurnal						
Ekbis	Sinta 4	2024	Juni	1979-746X	25	1	159-170	Link
MM	47	Nabilah Atika Rachman	Mhs	SM	THE IMPACT OF SERVICE	QUALITY, BRAND		
AWARENESS, AND BRAND IMAGE ON PURCHASE DECISIONS AT TOKOPEDIA	AMONG THE MILLENNIAL							
GENERATION IN SURABAYA	Jurnal Ekbis	Sinta 4	2024	Juni	1979-746X	25	1	
251-261	Link	Ronny	MM	48	Cancio Andhika Irawan	M	Mhs	SM
THE EFFECT	OF ONLINE	TRAINING, MOTIVATION & LEADERSHIP ON JOB SATISFACTION IN IMPROVING						
PERFORMANCE	Jurnal Ekbis	Sinta 4	2024	Juni	1979-746X	25	1	183-197
Link	Yudi Sutarso	SM	49	Dwi Nur Cahyo	Mhs	THE INFLUENCE OF	SERVICE	
FEATURES, TRANSACTION SECURITY, BRAND AMBASSADORS AND PERCEIVED EASE	OF USE ON BANK BRI							
CUSTOMER DECISIONS USING THE BRIMO APPLICATION	Jurnal Ekbis	Sinta 4	2024	Juni				
1979-746X	25	1	704-713	Link	Yudi Sutarso	SM	50	Fitria Dwi Rohamana
Mhs	SM	Faktor Penentu	Profitabilitas Bank Umum Swasta Nasional Yang Terdaftar di Bursa Efek	Indonesia:				
Pendekatan Regresi Data Panel	Jurnal Administrasi dan Manajemen	Sinta 4	2024	Juni	1693-			
6879	14	2	40-47	Link	Emanuel Kristijadi	SM	51	Nur'aini Rokhmania
SA	PELATIHAN PERBANKAN	TERKINI UNTUK GURU –GURU MGMP AKUNTANSI DAN PERBANKAN						
Jurnal Abdi Insani	Sinta 4	2024	Des	2828-4321	11	4	2516-2524	Link
Evi Sistiyarini	SM	Emanuel Kristijadi	SM	52	Trizki Lastyawati	Mhs	Celebrity	
Support and	Service Quality on Customer Satisfaction Mediated by Brand Image of Tokopedia	Users	JMB :					
Jurnal Manajemen Bisnis	Sinta 3	2024	Maret	2088-7086	11	1	242-259	Link
Soni Harsono	SM	Ulil Absor Faiq	Abdillah	UINSA	53	Sela Sefrina Erlinda	Mhs	SM
Analisis Pengaruh	Kepercayaan Merek, Pengalaman Merek, dan Ekuitas Merek Terhadap Loyalitas	Merek Pada						
Vespa Matik di Surabaya	REVITALISASI: Jurnal Ilmu Manajemen	Sinta 4	2024	Juni	2301-5179			
13	1	139-146	Link	Basuki Rachmat	MM	Harry Widyantoro	SM	Soni
Harsono	SM	54	Laura Maria Jeanne	Odang	Mhs	THE INFLUENCE OF	SERVICE	
QUALITY, COMPANY IMAGE AND COMPLAINT HANDLING ON LOYALTY WITH	SATISFACTION AS INTERVENING							
Jurnal EKBIS	Sinta 4	2024	Juni	1979-746X	25	1	170-181	Link
Harsono	SM	55	Achmad Daffa Abiyuu	Mhs	SA	Auditors' Perceptions	of Artificial	
Intelligence, Institutional Pressure, and Auditor Personality	on Audit Quality	Jurnal InFestasi	Sinta 4					
2024	Des	0216-9517	20	2	127-139	Link	Nurul Mustafida	SA
56	Miftahul Adi Suminto	DKV	LEGIBILITY DAN	READABILITY INFORMASI DALAM PERANCANGAN BROSUR				
DIGITAL DENGAN	MENGINTEGRASIKAN TEKNOLOGI							
AUGMENTED REALITY (AR)	ANDHARUPA: Jurnal Desain Komunikasi Visual & Multimedia	Sinta 2						
2024	Des	2477-3913	10	4	562-584	Link	Thomas Hanandry Dewanto	DKV
Abdullah Khoir Riqqoh	DKV	57	Haekal Ridho Afandi	DKV	PERANCANGAN			
FOTOGRAFI	UNTUK MENKOMUNIKASIKAN FAST FASHION CAMPAIGN	ANDHARUPA: Jurnal Desain						
Komunikasi Visual & Multimedia	Sinta 2	2024	Des	2477-3913	10	4	604-619	Link

58	Audrey Arviana Putri Sadewa	Mhs SM	Pengaruh Kreativitas dan Perilaku Kerja Inovatif Terhadap Kinerja Karyawan Milenial Dimoderasi Oleh LMX	JDEB: Jurnal Dinamika ekonomi dan Bisnis	Sinta 4	2024	Okt	1693-8275	21	2	109-124	Link	Emma Yulianti SM	59						
	Mu’arifia Anisa	Mhs	Pengaruh Brand Hate Terhadap Negative Word Of Mouth, Continued Intentions To Use, dan Brand Equity Pada Pelanggan Mcdonald’s di Indonesia Selaku Brand Pro Israel	DIALEKTIKA, Jurnal Ekonomi dan Ilmu Sosial	Sinta 4	2024	Sept	2502-4094	9	2	210-224	Link	Tatik Suryani MM	60						
	Sherlyntang Lindhiasi	Mhs	Pengaruh Diversitas Dewan Direksi Terhadap Kinerja Perusahaan	DIALEKTIKA, Jurnal Ekonomi dan Ilmu Sosial	Sinta 4	2024	Sept	2502-4094	9	2	200-209	Link	Muazaroh SM	61						
	Debora Icha Ester Yolanda	Mhs	The Influence of Digital Leadership on Creativity and Its Impact on Millennial Employee Performance: Role of Leader Member Exchange	DIALEKTIKA, Jurnal Ekonomi dan Ilmu Sosial	Sinta 4	2024	Sept	2502-4094	9	2	225-235	Link	Emma Yulianti SM	62						
	Tasfiah Aulia	Mhs	Analysis of the Influence of Trust, Security and Perceived Quality on Product Purchasing Decisions in the Shopee Application	DIALEKTIKA, Jurnal Ekonomi dan Ilmu Sosial	Sinta 4	2024	Sept	2502-4094	9	2	262-273	Link	Ronny MM	63						
	Majalisi Assanniyah	Mhs	Management The Influence of Financial Literacy and Financial Inclusion on Financial Management of Micro, Small, and Medium Enterprises (MSMEs) in the Tanggulangin District	DIALEKTIKA, Jurnal Ekonomi dan Ilmu Sosial	Sinta 4	2024	Februari	2502-4094	9	2	36-49	Link	Haryati Setyorini SM	64						
	Laila Maghfiroh	Mhs	Exchange Rate, Export Value and Foreign Exchange Reserves in Indonesia (Empirical Review 2013 - 2022)	DIALEKTIKA, Jurnal Ekonomi dan Ilmu Sosial	Sinta 4	2024	Februari	2502-4094	9	2	102-114	Link	Anggraeni DPK	65						
	Listina Laily Romadhona	Mhs	Hubungan Keadilan Organisasi dan Perilaku Kewargaan Organisasi Karyawan Generasi Z Jawa Timur Dengan Mediasi Komitmen	DIALEKTIKA, Jurnal Ekonomi dan Ilmu Sosial	Sinta 4	2024	Februari	2502-4094	9	2	115-125	Link	Tjahjani Prawitowati SM	66						
	Angela Laura Sofia Sarmento	Mhs	The Effect of Work Motivation, Job Satisfaction, and Work Environment on Employees Performance With Work Discipline as Mediation in Higher Education	JEMEB: Journal of Economics, Management, Entrepreneur, and Business	Copernicus	2024		2797-1503	4	2	294-301	Link	Tatik Suryani MM	67						
	Anggara	Mhs	THE ROLE OF ISLAMIC FINANCIAL LITERACY IN PREVENTING ONLINE SLOT GAMBLING AMONG GEN Z	Jurnal Justisia ekonomika	Sinta 4	2024	Desember	2598-5043	8	2	1190-1201	Link	Ika Yunia Fauzia SEI	68						
	Miftahul Adi Suminto	DKV	PERANCANGAN PRODUCT CATALOG ARDENT OFFICE FURNITURE	Jurnal Demandia, Jurnal Desain Komunikasi Visual, Manajemen Desain dan Periklanan	Sinta 4	2024	September	2477-6106	9	2	149-174	Link	Yudha Herlambang Cahya P SI	69						
	Optimizing HEI On-Page SEO with Instagram: Owned vs. Paid Media (PMB UHW Perbanas Case)	Sinkron: Jurnal & Penelitian Teknik Informatika	Sinta 3	2024	Oktober	2541-044X	8	4	2252-2260	Link	Laqma Dica Fitriani SI	70								
	Muhammad Septama Prasetya	SI	Mochamad Nurhadi	SM	Wahyu Ajeng S Mhs	Azam Gita A	Mhs	70	Muhammad Bintang Alfian	Mhs	KEKUATAN MEDIA SOSIAL DALAM MEMBANGUN LOYALITAS PELANGGAN PADA PRODUK UMKM MEREK EATSAMBEL DI INDONESIA	Oikos: Jurnal Kajian Pendidikan Ekonomi dan Ilmu Ekonomi	Sinta 4	2024	Juli					
	2549-2284	8	2	246-259	Link	Mochamad Nurhadi	SM	Herwin Ardianto	DPK	Muhammad Septama Prasetya	SI	71	Ahmad Kamaluddin	Mhs	Analisis Pengaruh Nilai Hedonis, Reputasi Merek, dan Informasi Dari Mulut Ke Mulut Terhadap Niat Beli Pada Produk Starbucks Di Surabaya					
	REVITALISASI: Jurnal Ilmu Manajemen	Sinta 4	2024	Juni	2301-5179	13	1	147-155	Link	Basuki Rachmat MM	Ronny MM	Mochamad Nurhadi	SM	72						
	Ellen Theresia Sihotang	SM	Mobile Banking Adoption-A Segmentation Analysis	Jurnal MEBIS : Manajemen dan Bisnis	Sinta 3	2024	Des	2528-2433	9	2	184-197	Link	Deny Hermansyah IF	73						
	Sinarring Azi Laga	IF	Dewi Murdiawati	SA	73	Aisya Sukma Syahwiati	Mhs	Keterlibatan Gen-Z pada Merek m-BCA: Analisis Pengaruh Pengalaman Merek terhadap Kepuasan dan Loyalitas Merek	Journal of Management and Digital Business	Sinta 4	2024	Des	2797-9555	4	3	491-551	Link	Ellen Theresia Sihotang	SM	74
	Teuku Muhammad Rizki Ilham	Mhs	Analisis Perilaku Generasi Z dalam Mengadopsi Bank Digital : Pendekatan TAM dan S-O-R	Jurnal Nusantara Aplikasi Manajemen Bisnis	Sinta 3	2024	Oktober	2549-5291	9	2	438-455	Link	Ellen Theresia Sihotang	SM	75					
	Dian Oktarina	SA	The Role of Company Performance in Determine Effect of ESGD on Risk of Financial Distress	Jurnal riset Akuntansi dan Keuangan	Sinta 3	2024	April	2338-1507	12	1	699-710	Link	Erida Herlina SA	Laely Aghe Africa SA	Sinta Hena Maulita	Mhs	Arsyita Intan Amalia	Mhs	76	
	Dian Oktarina	SA	THE INFLUENCE OF INTERNAL AND EXTERNAL FACTORS ON AUDIT QUALITY	Jurnal Ecopreneur.12	Sinta 5	2024	Oktober	2615-6237	7	2	93-109	Link	Nella Delisa Damanik	Mhs SA	77					
	Dian Oktarina	SA	Kualitas Audit: Mengidentifikasi Faktor-Faktor Pendorong dan Penghambat	AKUNESA: Jurnal Akuntansi Unesa	Sinta 4	2024	Des	2302-1195	13	1	121-138	Link	Nabila Aurelia Ramadiani	Mhs SA	78					
	Dina Intan Puspitaningrum	Mhs	FAKTOR-FAKTOR YANG MEMPENGARUHI PENGUNGKAPAN CORPORATE SOCIAL RESPONSIBILITY (CSR) PADA PERUSAHAAN MANUFAKTUR YANG																	

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Economis: Journal of Economics and Business														
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Jurnal Manajemen STIE Muhammadiyah Palopo	Sinta 4	2024	Juni	2339-1510	10	1	1-12	Link	Harry Widyantoro	SM	83	Larasati Ayu Sekarsari		
SM	Analysis of the Relationship Between Online Shopping Experience, Service Quality and Online Shopping Satisfaction on Repurchase Intention in Tokopedia													
Sinta 4	2024	Januari	1979-1127	8	1	89-102	Link	Farakh Wakhidah						
Mhs	THE INFLUENCE OF COMMITMENT ON PURCHASE INTENTION FOR LOOKE CONSUMERS IN SURABAYA													
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Analisis Perbedaan Keterikatan Kerja Karyawan Milenial dan Faktor yang Mempengaruhi pada Karyawan BUMN di Indonesia	JIM: Jurnal Ilmu Manajemen	Sinta 4	2024	Desember	2089-8177	14	1	71-84	Link	Moch. Nurhadi	SM	96	Shafina Ayanda Nur	Mhs
Studi Pengelolaan Keuangan pada iGeneration	JIM: Jurnal Ilmu Manajemen	Sinta 4	2024	Juni	2089-8177	13	2	147-160	Link	Dewi Ayu Wulandari	SM	97	Yulia Nuraeny Hartoyo	Mhs
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Comparative Study: Understanding the Visual Identity of Batik Brands in Indonesia	Jurnal DeKaVe	Sinta 4	2024	Des	2087-9709	17	2	171-186	Link	Pungki Febi Arifianto	UPN Jatim	99	Dian Vitrissia	Mhs
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